



## PRESS RELEASE

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### ***EVERGLADES APPOINTS NEW DEALERS***

**Edgewater, Fla.** (Nov. 3, 2009) – Everglades Boats, a leading manufacturer of premium offshore and inshore boats, is proud to announce the appointment of Plantation Boat Mart, Tavernier, Florida Keys and Boaters Point, Port Clinton, Ohio.

“Plantation Boat Mart and Boaters Point are two premier operations, loaded with quality marine professionals at all levels of their business. We are excited to be partnering with these organizations and confident in the long term outlook for the sustained and future growth of the markets they support,” Greg Allen, Vice President Sales, Everglades Boats.

“Everglades has done such a great job with delivering fresh product and supporting its new models with aggressive marketing that we saw an opportunity that we could not pass up for the South Florida boating market. We look forward to encompassing the brand into our business and introducing such a fine product to our loyal family of boating enthusiasts,” Elias De La Torre III, Owner, Plantation Boatmart.

“The Great Lakes boater looks for a more luxurious and comfortable platform to enjoy the local waters, Everglades provides the perfect amount of comfort, style and performance for our Boaters Point customers,” Rob Moore, Director of Operations, Boaters Point.

Plantation Boat Mart will be servicing the South Florida marketplace from its Keys location; 90400 Overseas Highway, Tavernier, FL 33070, [www.plantationboat.com](http://www.plantationboat.com). Boaters Point is located at 904 SE Catawba Road, Port Clinton, OH, [www.boaterspoint.com](http://www.boaterspoint.com).

Both dealerships will be selling and servicing the full line of Everglades Boats from 21 to 35 feet in length. Each will represent Everglades through an active marketing/branding plan complete with open houses, boat show participation, web presence and special events designed to share the boating lifestyle with local customers.

#### **About Everglades Boats**

Everglades, based in Edgewater, Fla., is a leading manufacturer of premium offshore and inshore boats. Founded in 1999 by Bob and Stephen Dougherty, the company is famous for its patented RAMCAP construction process, which makes all Everglades virtually unsinkable. Everglades Commercial & Government Division produces a full line of unsinkable, innovative and customizable vessels capable of multiple maritime applications. Over the past six years, Everglades has been recognized with three coveted recreational marine industry awards.